



Vale Veterinary Group  
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## **Why should we microchip our pet?**

Every day, pets escape or are lost. Reuniting these animals with their owner can be very difficult, especially if they go missing without a collar and tag or manage to slip out of their collar. One method which is guaranteed to ensure your pet can be linked to you is to microchip them.

Microchipping involves the insertion of a small microchip into the scruff of the neck through a needle. It is a quick and easy procedure that can be carried out by a veterinary surgeon or nurse within practice in a single consult.

Once it is inserted, the microchip will be with your animal for the rest of its life. We advise, for peace of mind, that your chip is regularly checked. Just ask a member of staff when your dog or cat comes in for yearly boosters or nurse clinics.

In order to read the microchip, all that is needed is a hand-held scanner. This is moved over the surface of the animal and reacts with the microchip by producing an individual number. This number will be linked to one animal only - allowing us to trace you and reunite you with your pet easily! It is, however, very important that you send off all related paperwork that comes with the microchip so that the company has your details and can reunite you with your pet.

When the needle is introduced the animal will react similar to any other injection. It causes no discomfort once placed and should have no adverse side effects for the animal as it sits between the skin and muscle layers, away from any joints or organ systems.

The cost for microchipping each animal is £19.99, but we hold special microchipping days every 2 months where we reduce the cost to £15.00. This reduced cost also applies when we microchip animals which are in for other procedures under anaesthesia.

Our special microchipping dates for this year are on Tuesdays at Kidderminster surgery and Wednesdays at Stourport surgery as follows:-  
8<sup>th</sup> 9<sup>th</sup> Feb, 12<sup>th</sup> 13<sup>th</sup> April, 14<sup>th</sup> 15<sup>th</sup> June, 9<sup>th</sup> 10<sup>th</sup> August 11<sup>th</sup> 12<sup>th</sup> October and 14<sup>t</sup> 15<sup>th</sup> December.

**If you need any other information or wish to discuss any of the issues here further, please contact one of the nursing team at the Vale Veterinary Group Ltd, Kidderminster  
01562 822692**